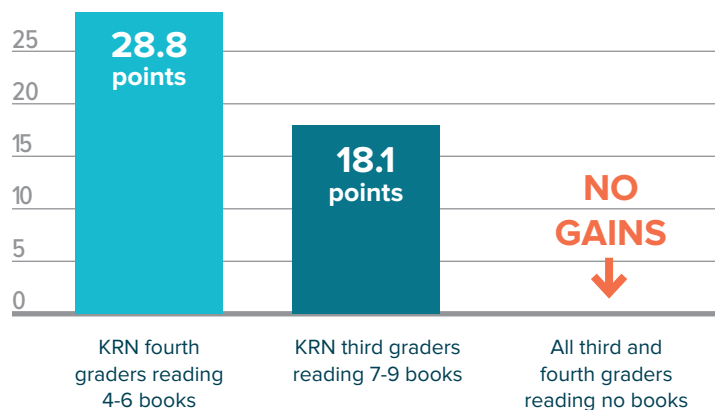


2015 PROGRAM RESULTS

Mad River Local Schools

First-year participating district

Mad River Spring-to-Fall Reading Gains by Cohort*



“My daughter loves to read but I hardly have time between jobs to bring her to the library ... Kids Read Now helped take some of the boredom out of her days while I had to work, and she always looked forward to her next book.”

- Christina, parent of Mad River student

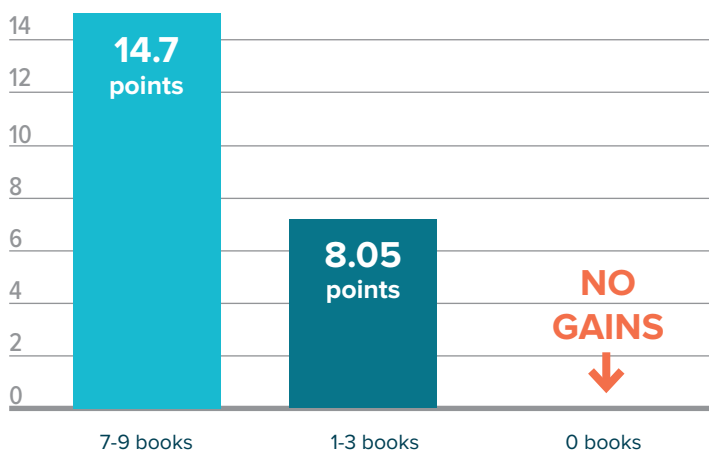
“Kids Read Now was great for my child. She looked forward to getting her book in the mail & it motivated her to read throughout the summer so she could get her next book! This program helped her to keep up on her reading skills throughout the summer!”

- Sarah, parent of Sidney student

Sidney City Schools

First-year participating district

Sidney Spring-to-Fall Reading gains among Fourth Graders*



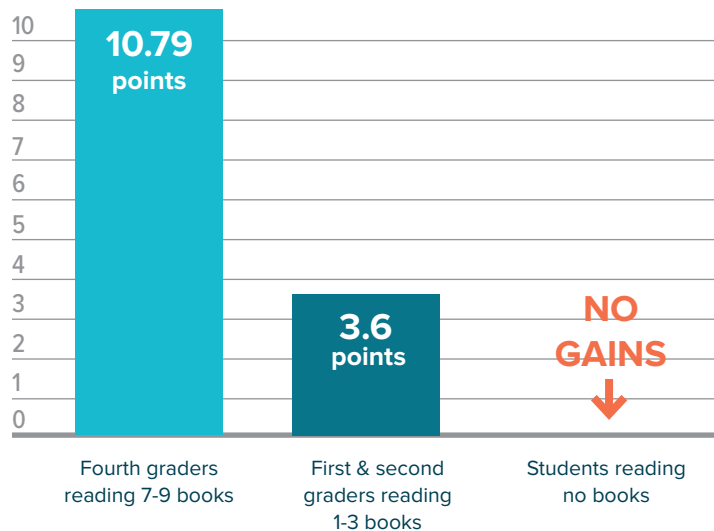
*AIMSWEB Words Read Correct percentile points gained, controlling for spring reading scores; significant at 84% and 96% confidence levels

2015 PROGRAM RESULTS

Trotwood-Madison City Schools

Second-year participating district

Trotwood-Madison Spring-to-Fall Reading School Gains by Cohort*



*Normal curve equivalent (NCE) points gained, controlling for spring scores and BELL participation, statistically significant at 89% confidence level

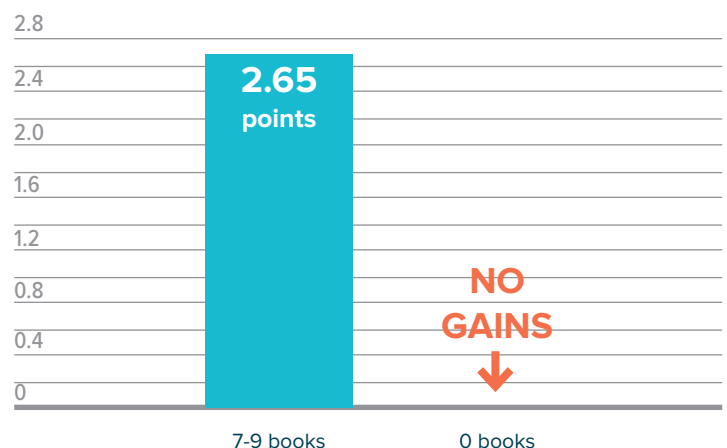
“This program helped me keep my child’s brain working over the summer break. The projects that went along with the books were a great way to keep him learning and stay focused with the new school year. And he loved getting books in the mail every week.”

- Ranita, parent of Trotwood-Madison student

Vandalia-Butler City Schools

Third-year participating district

Vandalia-Butler Reading Score Gains among Second Graders*



*Percentile points gained, controlling for spring scores, significant at 80% confidence level

“96% of the students who enrolled and participated in Kids Read Now passed the third-grade reading proficiency test, compared to only 60% of students who did not enroll.”

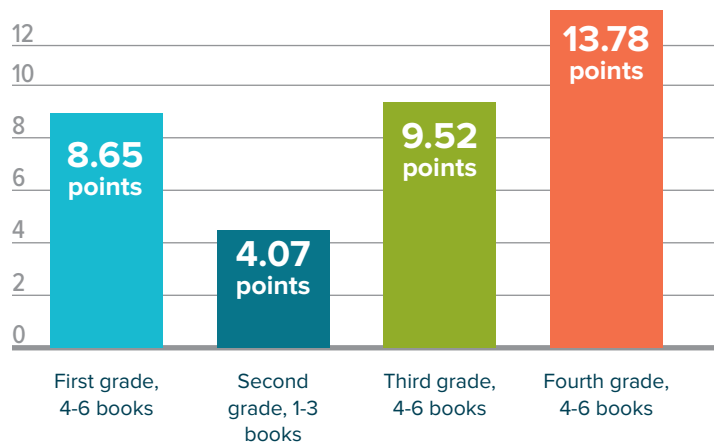
- Garry Martin, Principal of Demmitt Elementary in Vandalia

2015 PROGRAM RESULTS

Piqua City Schools

Third-year participating district

Piqua Spring-to-Fall Reading Score Gains by Cohort*



*DIBELS subscale gains, controlling for spring scores, statistically significant at 89% confidence level

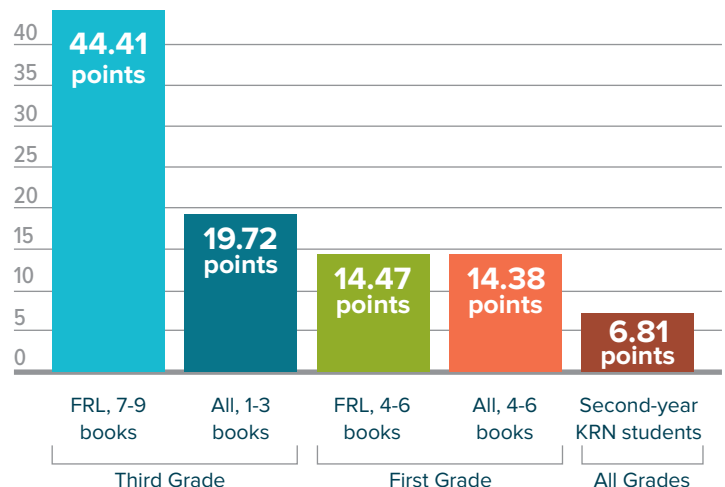
“My daughter looked forward to her package each week and couldn’t wait to see which book she was getting. She wanted to read the books to me as soon as she got them. I loved her excitement and since the books were free it made it that much easier to expand her personal book collection and love for reading.”

- Allison, parent of Piqua student

Troy City Schools

Fourth-year participating district

Troy Spring-to-Fall Reading Gains by Cohort*



*Composite score gains, controlling for spring scores; statistically significant at 80% confidence level

“It’s an exciting experience when your baby gets their very own piece of mail! It not only makes them happy, it also makes them want to read more and look forward to reading!”

- Alicia, parent of Troy student

About Us

Kids Read Now was established in 2010 by Leib and Barbara Lurie as a 501C3 non-profit initiative dedicated to eliminating the summer reading slide among disadvantaged youth. Throughout its lifetime, Kids Read Now has given over 65,000 new, free books-to-keep to over 10,000 K-3 students in four states, using its proven combination of choices, challenges, and rewards to foster growth among those it serves. Kids Read Now plans to expand its proven read-a-book, get-a-book program nation-wide to build educational opportunities for all at-risk youth.



For more information, contact our Outreach Director, Kevin Sorice, at 877.536.0130 or Kevin@KidsReadNow.org