

2024-2025 Kids Read Now IMPACT REPORT

Celebrate with us!

For 12 years, Kids Read Now has collaborated with schools and families to provide access and motivation for children to read during the summer months, building home libraries and fostering a lifelong love of reading. We are excited to share our 2024-2025 Impact Report, as the achievements of this year are only possible thanks to your partnerships and support. With your help, we have created an effective method for delivering self-selected books directly to children's doors, making out-of-school time dedicated to reading for PK-5th grade students and their families.

In this year's report, you will see our nationwide reach and how we are focusing our efforts to ensure caregivers receive the support they need to read the books we deliver to their homes. We piloted family engagement sessions in TN, SC, and OH for family coordinators, literacy leaders, and teachers, offering strategies to improve reading habits at home. We also launched sessions delivered directly to caregivers to help them practice reading and speaking with their children. We are excited to expand this training to our partners nationwide as part of our services for schools, nonprofits, and families.

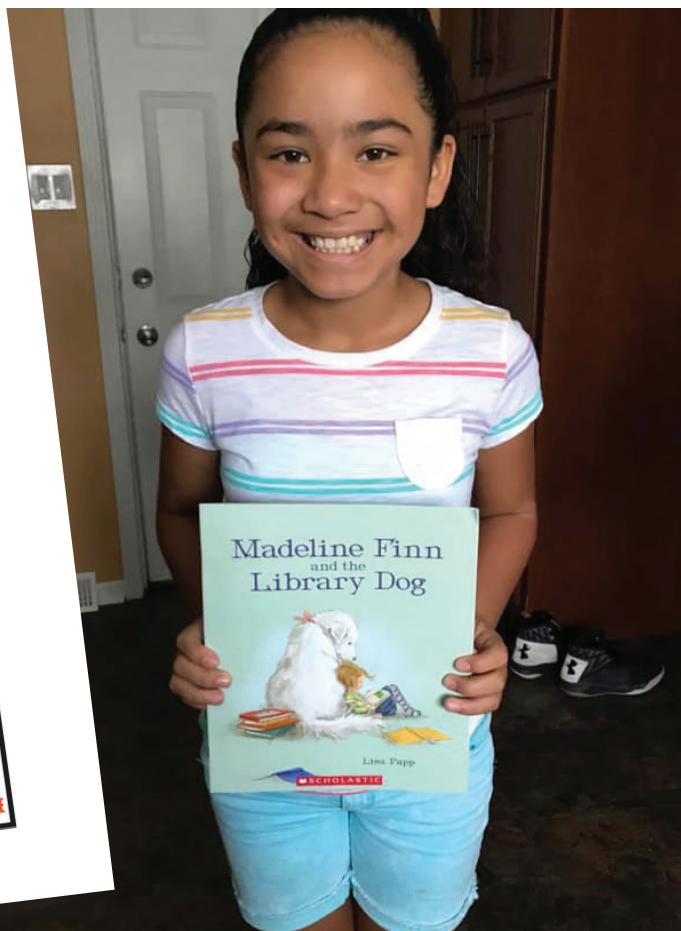
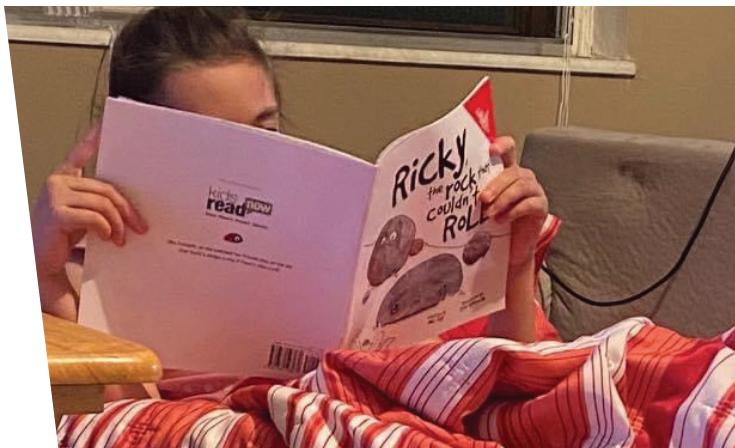
Inside, you will see our data speaks volumes!

103,940 Students Served
642 School and District Partners
543,073 Books Delivered

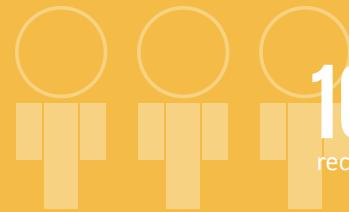
With your support, we continue to improve students' learning experiences, provide children with reading experiences, and increase home reading time in our schools and families. Together, we will innovate, deliver books to homes, and measure impact— laying the groundwork for elementary children's in-school literacy learning and ensuring out-of-school time is reading time... at home, in the community, and with their families.

Happy Reading,
Kristen Walter

Kristen Walter, Ed.D.
CEO, Kids Read Now



Kids Read Now Impact



103,940 kids
received books from KRN in 2025.

543,073 books 

kids chose mailed to kids' homes.

 **2.1 million** reading activities
sent in books to build comprehension.

109 languages 
for reading activities on Discovery Sheets.



262
volunteer hours donated

386 Wish List Titles **74** NEW Titles **32** NEW Bilingual
19% NEW for 2025!

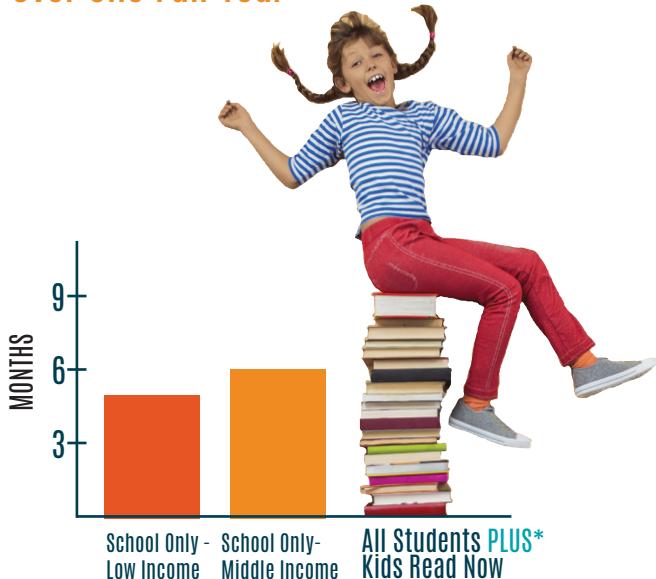
46 states

198 districts

444 schools



K-5 Net Reading Gains Over One Full Year



**Students participating in Kids Read Now in-home reading programs add months of reading gains beyond their peers regardless of socioeconomic factors.*

Organizational Highlights

- Expanding our advocacy work at state legislative levels to bring awareness of Kids Read Now programs that are effective, affordable, and easily implemented. This work is currently underway in several states through the legislative process.
- NEW Family Engagement/Professional Development Workshops for Educators & Caregivers are gaining traction and strengthening the path to literacy for participating schools, organizations, and families.
- Our monthly Resource Guide now has over 3800 subscribers. Sign up at KidsReadNow.org/resource-guide
- Growing private philanthropy through corporate, foundation, and individual giving to help grow programs in schools and communities that struggle for funding. Thank you to those businesses, foundations and individuals who have given your support of treasure, time, and talent.

2024-2025 Fiscal Report

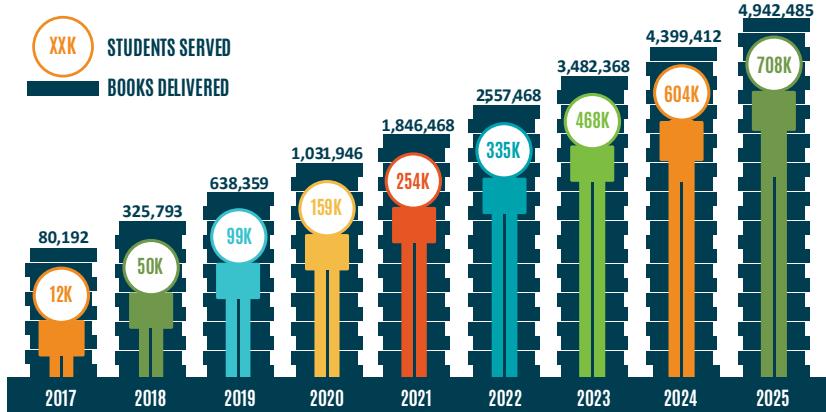
REVENUE

Donations & Foundation Grants	\$598K
Donations In-Kind	\$271K
Program Revenue-New	\$458K
Program Revenue-Renewal	\$1.88M
Program Revenue-Other	\$1.26M

EXPENSES

Program Expense-COGS	\$2.22M
Program Expense-Other	\$1.71M
Administrative	\$416K
Fundraising	\$230K

KIDS READ NOW GROWTH 2017-2025



We attribute the fact that 97% of our returning 3rd-5th grade readers maintained or grew their skills over the summer break to their participation in the Kids Read Now program.

—Ann M. Collins, Principal
Hugh Gregg Elementary School
Corning, NY



NEW FOR SUMMER 2026

Teachers and parents can download the NEW Kids Read Now App for easy access to students' reading lists, Discovery Sheets, and reporting in over 100 languages.

- **E-Books** Choose from a library of hundreds of on-demand books to read. You pick the language and the genre, ...OR LISTEN while you read along.
- **Suggested Titles** Find a book you love? Here are more like it!
- **Personalized** Each student has their own avatar with their name and reading statistics. Multiple students in one family? One log in to view them all.
- **Report Books** Keep track and earn recognition!
- **Discovery Questions** Reading activities included with every book.
- **Gamify Your Reading!** Rack up points, earn badges, and keep track of progress you've made.



Get Engaged For the Future!

Kids Read Now's reading programs partner with school districts, parents, and their communities to keep students reading throughout the year.

The goal is simple—eliminate the achievement gap and help ensure children progress from learning to read to reading to learn. When each partner participates fully in the program, the results can be life-changing for students.

LITERACY MATTERS!

PREVENT the summer reading slide in PreK-5 kids and contribute to the future literacy of your community with Kids Read Now.

MORE THAN
36 Million

... adults in the United States cannot read, write, or do basic math above a third grade level.

75%

... of state prison inmates did not complete high school or can be classified as functionally illiterate.¹

ONE IN SIX

... young adults—more than 1.2 million—drop out of high school every year.²

Low literacy costs the US
\$225 Billion

... or more each year in non-productivity in the workforce, crime, and loss of tax revenue due to unemployment.³

*Sources:
1. Rand Report: Evaluating the Effectiveness of Correctional Education
2. National Center for Education Statistics
3. National Council for Adult Learning

**kids
read** now

Reading Successes Delivered

a 501 (c)(3) nonprofit organization

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Family Engagement/Professional Development Workshops for Educators & Caregivers

