kids read now

Reading Successes Delivered

TITLES & GRANTS

Funding Your Kids Read Now Summer Program

Did you know Districts can use multiple funding sources to support specific educational initiatives?
For instance, a district could use IDEA grant money for special education students and Title I grant money to pay for Kids Read Now for the remaining students.

Comprehensive Continuous Improvement Plan (CCIP)
CCIP is a two-part district grant application and verification system:

Planning Tool
Outlines district goals, strategies, action steps, and goal amounts for grants.

Funding Application
District budget, budget details, & nonpublic services

Helpful Tip:
If you serve many students who qualify for free and reduced lunch, more grant funds may be available to support your school or district in addition to community partner funding.

For more information on funding and grant opportunities, please visit:
kidsreadnow.org/funding
or call us at 877.536.0130 and schedule a time to speak with an Outreach Rep.

FUNDING TIMELINE

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March-June	Districts complete Needs Assessment and Planning Tool Applications
May-June	Districts receive allocations from State
June 30th	Consolidated Applications due to State and this becomes the "substantially approved" date for expenditures Prior year money must be encumbered
July	State approves/rejects application
September 30th	Prior year's money must be expended
December-February	Carryover money from previous year becomes available

Funding Opportunities

Explore which federal funding sources can be used for Kids Read Now programs.

Source of Federal Funds	Kids Read Now Eligible
Title I, Part A	
Title I, Part D	
Title II, Part A	
Title III, Part A	# YES!
Title IV, Part A	
Title V, Part B	
Title VI, Part B IDEA Restoration Funds	**Bring Kids Read Now to your school or speak with our Outreach Team to learn more.**
Title VII **Impact Aid**	
Title X, Part A McKinney-Vento Homeless Assistance	
Johnson-O'Malley Act Bureau of Indian Affairs	

OTHER SOURCES	EXAMPLES
Crowdsourcing	• Donors Choice • Adopt A Classroom • Fundly • Go Fund Me
Community/Local Funds	• Rotary • Optimist • Kiwanis • United Way • Elks / Eagles / Moose lodges • Local foundations & businesses • Veterans organizations

Other Funding Options	• Student Wellness and Success Grants
	• 018 Principal Funds
	• Parent-Teacher Associations (PTA)
	• Educational Service Center (ESC) partners
	• Application-based competitive grants
	  • 21st Century
	  • Straight A fund
	  • Expanding Opportunities for EACHCHILD (DSS)
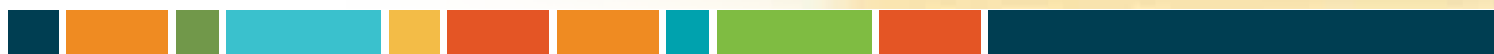
When Applying or Asking for Funding

- Start with a project or need first
- Know what the impact will be, who will be impacted, why it is important to your students, and how it will affect learning changes/outcomes
- Professional tone in writing – think more technical than inspirational
- Have a detailed plan, know each step to convince the committee you are the expert on this project
- Avoid jargon and acronyms if possible
- Do use keywords from the application
- Proofreading help is helpful
- Get motivated on an idea – look at other projects and what is getting funded by organizations
- Reach out to ask questions of the grantee (it helps build a relationship)

Budget Preparation

- Matching funds can show broad support (this includes in-kind donations, volunteer time)
- Know the costs of individual materials (not one large lump sum)
- Should directly align to your answers on the application and outcomes of the project (mention specific items in your narrative and how they will be used)
- Only include what is necessary for the project

Best Practices

- Relationships are essential: identify and cultivate community partners
- Foundations, local businesses, houses of worship, corporations, civic organizations, chambers of commerce
- Build out a calendar of grant timelines (application dates, reporting dates) so no surprises
- Understand what a group will and will not fund
- When answering questions, be specific and include data points (even if not explicitly stated)
- Restate the prompt
- "The goals for this project are..."
- "Success for this project will look like..."

Pro tip: Know what tax number you will be using before or during the application writing process

Where to Search
- Grant/foundations database – free at the library
- Do the advanced search to narrow the scope
- Google searches – look in articles

Corporate & Community Partners
- They have the biggest interest in local workforce development and community involvement
- Monetary support and in-kind donations
- Beyond monetary support
- Volunteer hours
- Career explorations
- HS internships

- Integrate into your celebrations
- Who employs a large number of caregivers for your school – they can make it easier for caregivers to participate in school activities
- Churches – supply drives, volunteers (beautification to tutoring), involve in school appreciation times (TAW)

Award Applications

- Professional organizations
- State and national level
- Teachers, administrators, schools
- Beware of crowd-sourcing wins
- Build leadership of your staff

Specific Links and Resources
- Dollar General Grants:
- Youth Literacy Grants Supporting students on their K-12 educational journey
- Youth Literacy Still Open: https://www.dgliteracy.org/grant-programs/?#youth-literacy-grants
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- **McDonalds MAC Grants**
- https://www.macgrants.com/application
- https://www.macgrants.com/
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MAC Grants   Home

Hey Teachers!

Your friends at neighborhood McDonald's restaurants know you'd like to provide your students with more hands-on experiences if only the budget allowed. That's why we offer McDonald's MAC Grants – up to $500 to help you Make Activities Count in your classroom!

The McDonald's MAC Grants program has awarded millions of dollars to help middle school teachers (grades 5–8) implement interesting and educational projects in their classrooms.

Apply Today!

- **Supply A Teacher: Kids In Need Foundation**
- https://supplyateacher.org/home

- **Donors Choose**
- https://www.donorschoose.org

Match offers
- October – Sonic
- Project ideas

- Student Success Grants
- https://www.neafoundation.org/educator-grants-and-fellowships/student-success-grants/

- **Believe in Reading**
- https://believeinreading.org/grant-guidelines/

- **Lifechanger**
- https://www.lifechangeroftheyear.com/faqs

Partnership Resources
- Walmart
- Target
- Joann's
- Lowe's/HD/Menards
- Rotary
- Kiwanis
- Lions Club
- Community Foundation – district level support
- Local Corporations
- Non-profit partners
- Use your library database for grants

Next Steps
- Identify needs and projects in your schools.
- Who is known to you that might have an interest in supporting? All the buckets!
- Who are you going to ask for a potential partnership?
- Are there common connections (admin, parents, alumni) to leverage?
- Who is going to work on finding grants and owning the calendar/materials?
- Get ready
- District EIN or tax number, costs of materials, number of students impacted, information on student populations, how to measure impact, ways you can recognize partners