



2025-04-15

To Whom It May Concern:

This letter serves as a **sole source document** for the services provided by Kids Read Now.

The Kids Read Now summer reading program with multi-touch weekly parental engagement was developed by and is available only from Kids Read Now. Our service is sold exclusively by our own Outreach team, and is not available through resellers, distributors, or agents.

Proprietary and Exclusive Technology:

The Service uses proprietary methods and technology to provide the following unique functionality:

- Students select books they wish to read from an extensive Wish List of 150+ titles filtered by reading level.
- Book selection by students uses a proprietary algorithm to assure that any book selected will be in-stock at shipment time. On-line selection site shows title, blurb, cover, 'look inside' and engagement questions.
- Parents/guardians choose how they wish to be contacted each week with reminders and motivational messages. These messages remind parents to report books and encourage them to help their child(ren) continue reading throughout the summer program.
- All parents/guardians will receive email, PLUS opt-in for text &/or Smart phone app messages if desired.
- All materials for parents, including reminder and motivational texts and email messages, are available in English and Spanish.
- Client Success representatives are available all summer to help parents report books, correct addresses and to support educators.
- The Kids Read Now portal allows educators to easily check student progress and parents to easily report books throughout the summer.
- Each book has a sticker inside, with title-specific, Lexile levelled activity questions pedagogically designed to boost comprehension conforming to The Science of Reading.
- The Kids Read Now app allows book reporting, shows student progress against peers in game format, and can display family activity questions—all in 106 languages.
- Districts can elect to receive prizes and certificates for students who complete the reading program.
- Eight independent quasi-experimental studies (ESSA level 2) have shown program efficacy, with participating students seeing a 2-4 month reading gain over summer.

To the best of our knowledge, no other vendor provides this unique suite of services packaged in an affordable, complete reading program for K-5 students.

Please let me know should you need further details.

Kristen Walter, Chief Executive Officer

A 501(c)(3) nonprofit company
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