



# 2026 Kids Read Now Programs

## Data Driven, Evidence Based.

In our summer **Comprehensive Program**, students receive a new book in the mail every 8–10 days while parents are coached weekly with text-dependent reading activities inside each book. They're even encouraged to report their reading progress via text or the Kids Read Now app. More data means better decision-making! By continually analyzing participation data and optimizing the program, Kids Read Now is a proven cost-effective means to protect current PK-5 reading gains while increasing readiness for future progress.

The KRN **Book Bridge program** meets the need for a year-round solution to supplement classroom instruction. Each 12-week program provides a simple way to get student-selected, read aloud, quality books in the hands of students in their homes—and can be renewed for year-round deliveries!

**We look forward to partnering with you to improve literacy rates for your PK-5 kids!**

Email an Outreach Representative to learn more or schedule a quick demo!  
[Info@KidsReadNow.org](mailto:Info@KidsReadNow.org)

## Book Bridge Program

Multiple Sessions— Available Year-Round

- Auto enrollment with CSV upload\*
- **6 self-selected read aloud books** (or default selection after deadline) chosen from our online Wish List of 180+ titles!
- Select **NEW** 4th-5th grade chapter books count as 2 selections.
- Books are individually mailed to homes over 12 weeks
- Digital English/Spanish Parent Guide
- Discovery Sheet (*Comprehension Questions*) in every book.
- Portal access for educators/parents
- Digital Teacher Guide
- **NEW mobile App** for Parent Engagement in 100+ languages.
- Full-color, digital program completion certificates

## Comprehensive Program

Single Session— Available Summer Only

**Includes everything in our Book Bridge program, PLUS:**

- **2 additional self-selected books** (or default selection after deadline) from our online Wish List of 180+ titles!
- **PLUS** My Stories creative writing book included as **the 9th book!**
- Parent Kickoff: A Family Reading Event (*Online or in-person material provided*)
- Program Intro/Address Confirmation Postcard
- Weekly automated parent calls/messaging (*English and Spanish*)
- District level real-time/summary reports
- Digital Program Promotion Toolkit

\*FERPA Compliant, encrypted, and secure

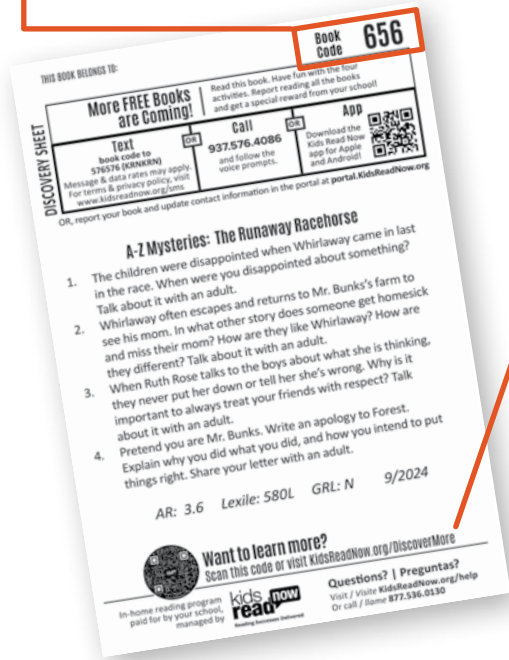
## DISCOVERY SHEETS

Every book has a Discovery Sheet on the inside front cover. This sheet contains 4 activities designed to build reading comprehension.

- The Discovery Sheet also contains a unique **3-digit book code** and instructions on how to report that a book has been read.
- All self-selected books are mailed to students' homes. If they are part of our comprehensive program and report all book codes, they will get a prize and a certificate!
- Kids Read Now sends weekly reminders to parents to report books.

### TIP:

Download a Discovery Sheet from our website and point out the book code to your students. This way, they will be more familiar with the process when they go home for the summer.



## DIGITAL REPORTING MADE EASY

Teachers and students can scan a QR code to be taken to our Portal to view book selections. Parents are able to update contact information, too!



## Multilingual App

## FAMILY READING EVENT

- Your school may host a Family Reading Event before summer break either in person or online.
- If the school has an in person event, students and their families may receive their first book during the event.
- If an event is planned, your Building Coordinator should make a plan to distribute books to students who are unable to attend the Family Reading Event.



## DISCOVER MORE!

Many KRN books have additional activities available. Discover complementary books, topics, videos and more at [KidsReadNow.org/DiscoverMore](https://KidsReadNow.org/DiscoverMore)

## RECOGNITION!

Each student enrolled in our Comprehensive program who reports their books will receive a special program completion certificate to congratulate them on their accomplishments!



## KRN SHOWS RESULTS

Students who participate in Kids Read Now gain reading skills year round... especially over summer! This means less re-teaching in the fall!

### ON AVERAGE WE FIND THAT:

- Students in the summer program increased their reading levels by 2-4 months. Over the life of the K-5 program that equates to 1-2 grade levels!
- Students who participated previously in Kids Read Now reading programs scored almost 2 months higher than their counterparts in fall testing.

## EVERY CHILD'S AN AUTHOR

### MyStories

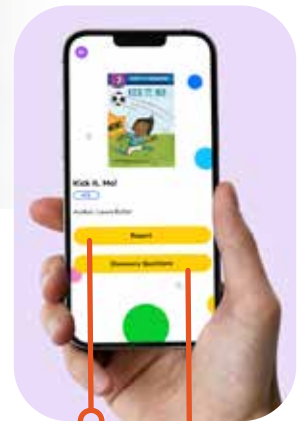
Because reading affects writing and writing affects reading, encouraging students to write will help improve their reading skills. To this end, our Comprehensive program includes MyStories, a **special book of creative illustrated prompts** students can use to write their own stories!



Parents say their students read more after participating in KRN!



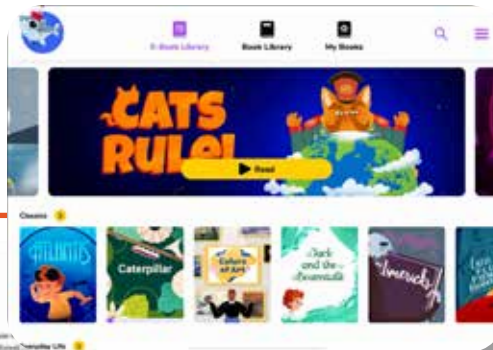
Teachers and parents can download the Kids Read Now App for easy access to students' reading lists, Discovery Sheets, and reporting in English and Spanish.



**Report Books**  
Keep track and earn recognition!

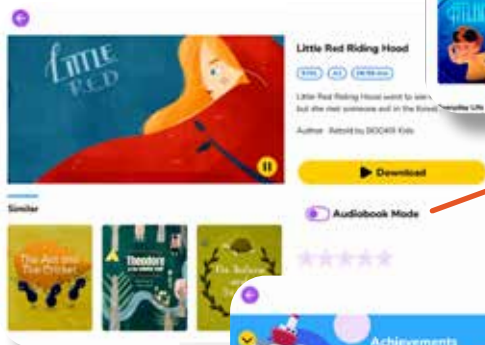
## NEW FOR SUMMER 2026!

**E-Books** Choose from a library of hundreds of on-demand e-books to read. You pick the language and the genre...



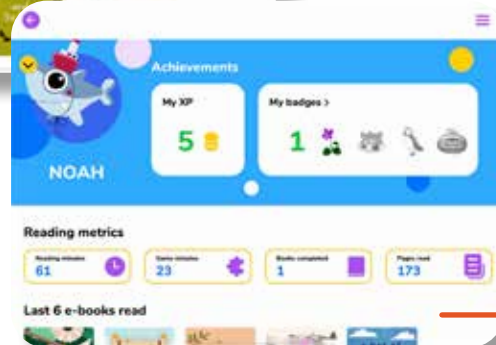
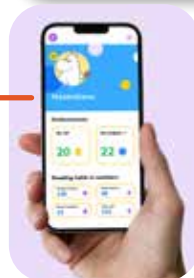
**Discovery Questions**  
Reading activities included with every book!

**Suggested Titles**  
Find a book you love? Here are more like it!



...OR LISTEN while you read along!

**Personalized**  
Each student has their own avatar with their name and reading statistics.



**Gamify Your Reading!** Rack up points, earn badges, and keep track of progress you've made.



# Family Engagement Workshops

All **60-minute** sessions are available virtually or in-person and have foundations in structured literacy and the Science of Reading. We offer sessions designed for parents as well as educators.

**LIMITED SESSIONS AVAILABLE EACH MONTH. PLEASE INQUIRE.**

## FOR EDUCATORS

(Parent Liasons, Volunteer coordinators, Community Education partners, Title 1 coordinators, School staff/leaders)

**Session 1: Integrating SoR strategies into your family reading engagement plans** Do your families understand and use the language of the Science of Reading when discussing their child’s reading goals? In this session, we will not only explore how to increase the use of books sent home through the Kids Read Now program but also identify the barriers and enablers to home reading engagement.

**Session 2: What is fluency?** Helping families understand why accuracy and comprehension are both important in developing language comprehension. Use the discovery sheets in Kids Read Now books as a way to re-read text and help caregivers prompt comprehension talks with their students.

**Session 3: New Vocabulary and Replacement Behaviors** You introduce new vocabulary; how can families practice and deepen their understanding at home? Use stories to introduce and practice content-specific vocabulary, and even take the lead in introducing new learning at home. Additionally, help students meet their goals by identifying what your families are doing outside school hours and how to replace some of those activities with reading practice.

**Session 4: Building Background Knowledge and Celebrating Reading Goals** What makes learning “sticky” for your learners? Is there a way to build on your families funds of knowledge so they become collaborators in learning, especially when it comes to reading gains? At the end, we will discuss how to help families celebrate meeting reading goals!

## ADDITIONAL OPPORTUNITIES FOR YOUR STAFF

**Monthly Virtual Communities of Practice Gatherings (optional):** We provide monthly virtual coaching meetings with our partners nationwide for parent and volunteer coordinators, educators, and afterschool/21st C grant program leaders to share “what works,” set monthly caregiver engagement goals, and leave with action items between meetings. These sessions will include participants from other cohorts across the state. A shared document repository will be accessible. When more formal, ongoing development sessions are scheduled, we will skip the monthly Community of Practice (CoP) gathering.

**Monthly Virtual Caregiver Sessions (optional):** These sessions aim to empower caregivers to work together in supporting their child’s reading development. Building on activities from the Kids Read Now Discovery Sheets, they will cover various book genres and age levels. Examples include demonstrating read-aloud fluency strategies, discussing the importance of reading aloud, making connections between texts and personal experiences or the world, increasing knowledge through vocabulary development, understanding how to establish reading routines, and recognizing the strengths each caregiver offers as a foundation for connecting background knowledge for students.

## FOR CAREGIVERS

**Session 1: What IS the Science of Reading?** Support your caregivers in understanding the language for the Science of Reading, including an introduction on HOW reading is developed and the Five Pillars of Literacy. We will set reading goals and discuss strategies for home reading practice at this initial meeting.

**Session 2: What is fluency?** This session will involve collaboration with caregivers on how to practice accuracy and comprehension, and why discussing what is being read for understanding is important. To support meeting home reading practice goals, we will identify current habits that can complement reading routines and what superpower each family has as the foundation for their child’s learning.

**Session 3: New Vocabulary and Replacement Behaviors** Let’s get excited about vocabulary! Learning new words can be fun, especially when you find them in your favorite stories. We will work on strategies for using new words to expand learning and focus on placing those words in context. We will also support home routines by identifying current habits and figuring out which ones can be incorporated into reading games and activities.

**Session 4: Building Background Knowledge and Celebrating Reading Goals** We will use background knowledge as a jumping-off point to celebrate each family’s strengths and how to attach new learning to familiar home experiences. We will also introduce and talk about how to incorporate home celebrations when children reach their reading goals.

## AFFORDABLE AND FLEXIBLE PRICING OPTIONS

	PARTNER* PRICING	NON-PARTNER PRICING
<b>30 SEATS:</b> Virtual	\$1500	\$3000
In-Person	\$3000	\$6000
	<i>(includes materials)</i>	
<i>If more than 30 attend, additional materials fee:</i>	\$250	\$500

**\* Want Partner Pricing?**  
Become a Kids Read Now Partner School and take advantage of our award-winning in-home reading programs. BookBridge during Fall and Winter and our Comprehensive program for Summer. Just ask!



Please Contact  
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