



2026 Kids Read Now Programs

Data Driven, Evidence Based.

Collecting data is one thing, acting on it is another. By continually analyzing participation data and optimizing the program, Kids Read Now is a proven cost-effective means to protect current PK-5 reading gains while increasing readiness for future progress. In our summer Comprehensive Program, students receive a new book in the mail every 8–10 days while parents are coached weekly with text-dependent reading activities inside each book. They're even encouraged to report their reading progress via text or the Kids Read Now app. More data means better decision-making!

The pandemic and varied remote learning situations left kids further behind. The KRN Book Bridge program meets the need for a year-round solution to supplement classroom instruction. Each 12-week program provides a simple way to get student-selected, reading level-appropriate, quality books in the hands of students in their homes—and can be renewed for year-round deliveries!

We look forward to partnering with you to improve literacy rates for your PK-5 kids!

Email an Outreach Representative to learn more or schedule a quick demo!
KRN.Outreach@KidsReadNow.org

Book Bridge Program

Multiple Sessions— Available Year-Round

- Auto enrollment with CSV upload*
- **6 self-selected reading level-specific books** (or default selection after deadline) chosen from our online Wish List
- Select **NEW** 4th-5th grade chapter books count as 2 selections.
- Books are individually mailed to homes over 12 weeks
- Digital English/Spanish Parent Guide
- Discovery Sheet (*Comprehension Questions*) in every book.
- Portal access for educators/parents
- Digital Teacher Guide
- Mobile App for Parent Engagement in 120+ languages.
- Full-color, digital program completion certificates

Comprehensive Program

Single Session— Available Summer Only

- Auto enrollment with CSV upload*
- **Up to 8 self-selected reading level specific books** (or default selection after deadline) from our online Wish List of over 180 titles!
- **PLUS** My Stories creative writing book included as **the 9th book!**
- Select **NEW** 4th-5th grade chapter books count as 2 selections.
- Books are individually mailed to homes every 8-10 days
- Discovery Sheet (*Comprehension Questions*) in every book
- Parent Kickoff: A Family Reading Event (*Online or in-person material provided*), and Program Intro/Address Confirmation Postcard
- English/Spanish Parent Guides (*Printed/Digital*)
- Portal access for educators /parents
- Digital Teacher Guide
- Mobile App for Parent Engagement in 120+ languages.
- Weekly automated parent calls/messaging (*English and Spanish*)
- District level real-time/summary reports
- Full-color, personalized program completion certificates

**FERPA Compliant, encrypted, and secure*

BONUS: DIGITAL PROGRAM PROMOTION TOOLKIT

We'll help you get the word out about Kids Read Now in your district. You'll receive our digital Community Engagement Kit with pages of tips on fundraising and promotion ideas as well as links to downloadable:

- Family Reading Event Planning Guide
- Community Buy-In Guide
- 72" Banner art
- 17x22" Poster art
- 18 x 24" Yard sign art
- Social media templates (English/Spanish) for each program milestone from sign up to reporting deadlines
- Press release template announcing program to community

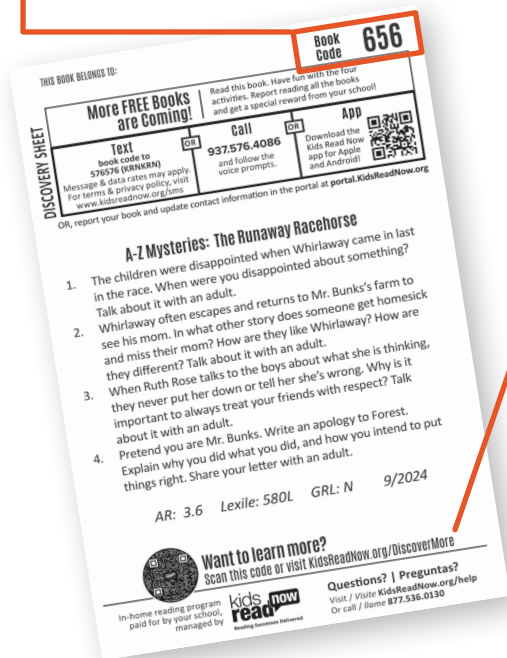
DISCOVERY SHEETS

Every book has a Discovery Sheet on the inside front cover. This sheet contains 4 activities designed to build reading comprehension.

- The Discovery Sheet also contains a unique **3-digit book code** and instructions on how to report that a book has been read.
- All self-selected books are mailed to students' homes. If they are part of our comprehensive program and report all book codes, they will get a prize and a certificate!
- Kids Read Now sends weekly reminders to parents to report books.

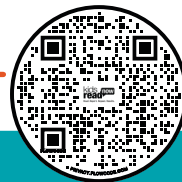
TIP:

Download a Discovery Sheet from our website and point out the book code to your students. This way, they will be more familiar with the process when they go home for the summer.



DIGITAL REPORTING MADE EASY

Teachers and students can scan a QR code to be taken to our Portal to view book selections. Parents are able to update contact information, too!



Multilingual App

Teachers and parents can download the **Kids Read Now App** for easy access to students' reading lists, Discovery Sheets, and reporting in over 100 languages.

FAMILY READING EVENT

- Your school may host a Family Reading Event before summer break either in person or online.
- If the school has an in person event, students and their families may receive their first book during the event.
- If an event is planned, your Building Coordinator should make a plan to distribute books to students who are unable to attend the Family Reading Event.



DISCOVER MORE!

Many KRN books have additional activities available. Discover complementary books, topics, videos and more at KidsReadNow.org/DiscoverMore

RECOGNITION!

Each student enrolled in our Comprehensive program who reports their books will receive a special program completion certificate to congratulate them on their accomplishments!



KRN SHOWS RESULTS

Students who participate in Kids Read Now gain reading skills year round... especially over summer! This means less re-teaching in the fall!

ON AVERAGE WE FIND THAT:

- Students in the summer program increased their reading levels by 2-4 months. Over the life of the K-5 program that equates to 1-2 grade levels!
- Students who participated previously in Kids Read Now reading programs scored almost 2 months higher than their counterparts in fall testing.

EVERY CHILD'S AN AUTHOR

MyStories

Because reading affects writing and writing affects reading, encouraging students to write will help improve their reading skills. To this end, our Comprehensive program includes MyStories, a **special book of creative illustrated prompts** students can use to write their own stories!



Parents say their students read more after participating in KRN!