

2 May 2022

To Whom It May Concern:

This letter serves as a **sole source document** for the services provided by Kids Read Now.

The Kids Read Now summer reading program with multi-touch weekly parental engagement was developed by and is available only from Kids Read Now. Our service is sold exclusively by our own Outreach team, and is not available through resellers, distributors, or agents.

Proprietary and Exclusive Technology:

The Service uses proprietary methods and technology to provide the following unique functionality:

- Students select books they wish to read from an extensive Wish List of 135+ titles.
- Parents choose how they wish to be contacted each week with reminder and motivational messages. These messages remind parents to report books and encourage them to help their child(ren) continue reading throughout the summer program. Parents can choose voice calls, text messages, or emails.
- All materials for parents, including reminder and motivational messages, are available in English and Spanish.
- Client Success representatives are available all summer to help parents report books and to support educators.
- The Kids Read Now portal allows educators to easily check student progress and parents to easily report books throughout the summer.
- Each book has a sticker inside, with title-specific, Lexile levelled activity questions pedagogically designed to boost comprehension.
- The Kids Read Now app allows book reporting, shows student progress against peers in game format, and can display family activity questions in 106 languages.
- Spring and fall reading scores are collected from each school and analyzed by cohort and against the number of books reported as read to measure program effectiveness.
- Districts can elect to receive prizes and certificates for students who complete the summer reading program.
- Multiple, independent quasi-experimental studies (ESSA level 2) have shown program efficacy, with participating students seeing a 2-4 month reading gain over summer.

To the best of our knowledge, no other vendor provides this unique suite of services packaged in an affordable, complete summer reading program for K-5 students.

Please let me know should you need further details.



Leib Lurie, CEO & Board President
Kids Read Now
A 501(c)(3) nonprofit company
Cell/Text: 937.875.0385
Client Success: 877.536.0130