

Why **kids read now** is better than a...

# Book Bus



## KIDS READ NOW IS TURNKEY, EVIDENCE BASED, & A GREAT VALUE



### Kids Read Now provides:

- **GREAT BOOKS** Our literacy committee selects 150+ award winning, popular titles for K-5 readers
- **CHOICE** 8 self-selected & 1 creative writing books mailed HOME. 100% Attendance is never an issue!
- **TRAINING & GUIDES** for parents and staff for a smooth program
- **ADDRESS MANAGEMENT** Families can update their addresses or change delivery points quickly in our Parent Portal or with our friendly staff.
- **DISCOVERY SHEETS** Title-specific comprehension activities in all books
- **WEEKLY PARENT ENGAGEMENT** Email/voice/texts with reading tips and encouragement
- **MULTILINGUAL APP** Track your summer reading accomplishments
- **RECOGNITION** End of program completion certificates and reading buddies or books for your school
- **ESSA LEVEL 2 EVIDENCE-BASED** Post-program reporting and analysis. Kids Read Now is proven to eliminate the summer reading slide
- **FUNDING AVAILABLE** Title 1, ESSER, Grants
- **\$49/student**
- **\$5/book**

**KRN IS PROVEN.  
Book Busses aren't.**

## AND REMOVES THESE EXPENSIVE, TIME-CONSUMING HEADACHES:



- Tedious researching and selecting of books for every reading level
- Struggling to sort, store, and stock mountains of books and supplies
- Stressful constant parent communication regarding schedules & locations
- Time consuming daily bus book restocking



- Figuring out where to start when getting, converting, and outfitting a reliable bus
- Trying to coordinate and afford bus operations: fueling/maintaining/staffing
- Struggling to find and afford insurance - liability/bus
- \$80-120/student
- \$8-10/book

Learn more at [KidsReadNow.org](https://KidsReadNow.org) or call (877) 536-0130 to speak with a member of our Outreach Team about how we can help you and your students this summer.