

3 MILLION BOOKS · 3 MILLION BOOKS · 3 MILLION BOOKS · 3 MILLION BOOKS

We're gearing up for our biggest year ever and want to celebrate with YOU! We're inserting special prize winner certificates in TEN books next summer to celebrate mailing our 3 MILLIONTH book!

WHAT ARE THE SPECIAL PRIZES?

- 10 students win scholarships worth \$3000!
- Schools win too! 33% more enrolled students for the following summer... FREE!



2023 Kids Read Now Programs

Data Driven, Evidence Based.

Collecting data is one thing, acting on it is another. By continually analyzing participation data and optimizing the program, Kids Read Now is a proven cost-effective means to protect current PK-5 reading gains while increasing readiness for future progress. Students receive a new book in the mail every 8–10 days while parents are coached weekly with title-based reading activities inside each book. They're even encouraged to report their reading progress via text or the Kids Read Now app. More data means better decision-making!

The pandemic and varied remote learning situations have left kids further behind. The KRN Book Bridge program meets the need for a school-year solution to supplement classroom instruction. Each six-week segment provides a simple way to get student-selected, reading level-appropriate, quality books in the hands of students in their homes weekly—and can be renewed for year-round deliveries!

We look forward to partnering with you to improve literacy rates for your PK-5 kids!

Comprehensive Program

- Students choose **8** reading level-specific books from an online Wish List of over 150 titles! —plus they receive a 9th book full of fantastic illustrations for creative story writing!
- Family Reading Event at school or online
- Bilingual Parent Guide designed to improve engagement
- Teacher Guide details the program and its features
- Discovery Sheet reading activities and reporting code in every book to boost comprehension and track progress
- Discover More links to supplemental information and activities based on the selected book
- Social media templates available to post students' progress or pictures
- Launch Kit with ready-to-use communication templates
- Weekly texts, calls, and emails include shipping notices, program reminders, parent notifications, and motivational messages to keep everyone engaged
- Portal access for educators and parents with individualized, downloadable data
- Mobile app available to review Wish List, Discovery Sheets, and report books in 100+ languages
- Weekly coordinator/educator district reports with students reporting and books shipped data
- Full color certificate of program completion
- Reading Buddy prize for reporting 8 books!
- End of Program Summary Report sent to each district

LOOKING FOR A YEAR-ROUND SOLUTION?

Try our Book Bridge Program

Students receive **6** self-selected reading level-specific books from our online Wish List, mailed home. Sign up for multiple sessions throughout the year for bigger impact AND discounts!

You want the BEST for your kids. We do, too.

The Best PROGRAM

- Kids are TWICE as likely to read books they choose¹
- FULLY TURN-KEY Give staff their time back
- Reading Activities for each book build comprehension
- Auto enrollment from SIS assures all students benefit

The Best PROCESS

- WEEKLY parent engagement via app, text, call, or email
- NEW books to keep arrive all summer long... mailed home
- REWARDS prizes and program completion certificates recognize achievement

The Best VALUE

- 3% of the cost of summer school
- 98% as effective as summer school
- TITLE I & ESSER FUNDING ELIGIBLE

The Best RESULTS

- Up to 3 MONTHS of reading gains EVERY summer
- Up to 1 YEAR OF GAINS over the course of the K-3 program²
- 89% of parents & 94% of educators recommend Kids Read Now

The Best EVIDENCE

- 2018 & 2019 ESSA Tier 2 standard studies; replicated results³
- 7 YEARS of annual research for continuous program improvement

¹ Self-selected reading is twice as powerful as teacher-selected reading in developing motivation and comprehension (Guthrie & Humenick, 2004).

² Geoffrey D. Borman, Hyunwoo Yang & Xin Xie (2020) A Quasi-Experimental Study of the Impacts of the Kids Read Now Summer Reading Program, *Journal of Education for Students Placed at Risk (JESPAR)*, DOI: 10.1080/10824669.2020.1855985 (A K-3 Study)

³ Less than 5% of reading studies are replicable. Kids Read Now is one of them.

“KRN offers consistent and replicable positive impacts, and it is a model that can be scaled. This is highly important.”

— **Geoffrey D. Borman, Ph.D.**

Foundation Professor of Quantitative Methods and Education Policy
Arizona State University, Mary Lou Fulton Teachers College

**Email an Outreach Representative to learn more
or schedule a quick demo!**

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