

2022-2023 Kids Read Now IMPACT REPORT



What a year!

Our formula is simple: Deliver books that have been self-selected by kids to turn them into reading evangelists.

This year, Kids Read Now helped 133,557 PK-5th students strengthen their reading success. These students were identified in partnership with 250 school districts across the country. Our organization delivered almost 1 million books this year! Over the last decade we have served over 468,000 students in 34 states. Kids Read Now works for all students, regardless of socio-economic background, gender, or race.

Our collective efforts are having an impact on the students we serve. Research shows that for every book read over the summer, students gain 6 days of learning. And for students who participate in Kids Read Now over the summer, student reading scores go up by three months, setting the stage for success for their upcoming school year.

Moving forward,

Leib Lurie
CEO & Board President

kids read now
Reading Successes Delivered



Kids Read Now Impact

133,557 kids

1 million books

kids chose mailed to kids' homes.

4 million reading activities

sent in books to build comprehension.

106 languages

for reading activities on Discovery Sheets.

300+

volunteer hours donated

2865 new
titles
reviewed

85 new titles
selected

30 states

New States

UT

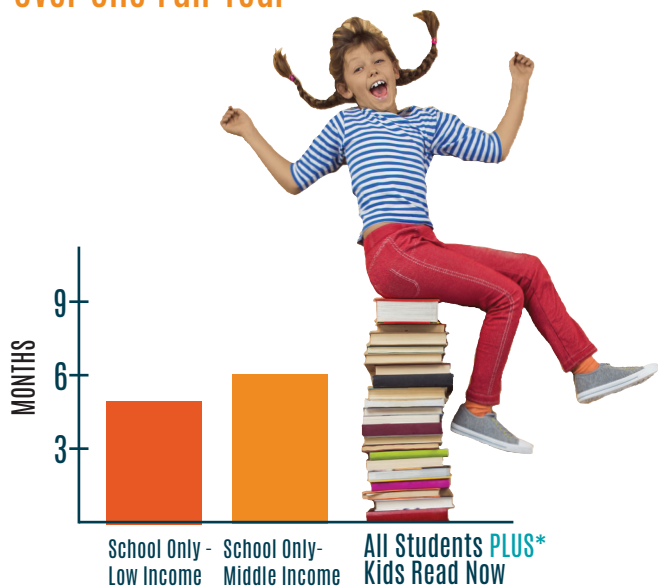
250 districts

NM

1350 schools



K-5 Net Reading Gains Over One Full Year



**Students participating in Kids Read Now in-home reading programs add months of reading gains beyond their peers regardless of socioeconomic factors.*

Organizational Highlights

- Expanding our advocacy work at state legislative levels to bring awareness of Kids Read Now programs that are 98% as effective as summer schools for 3% of the cost. This work is currently underway in six states through the legislative process.
- Held our inaugural National Family Reading Day, May 23, 2023 – encouraging families to read together.
- Kids Read Now Received the Library of Congress Literacy Award for successful practices in literature in fall of 2022.
- Awarded a \$5M statewide contract from Utah to serve 73,000 K-3 students over the next 5 years.
- Growing private philanthropy through corporate, foundation and individual giving to help grow programs in schools and communities that struggle for funding. Thank you to those businesses, foundations and individuals who have given your support of treasure, time and talent.

2022-2023 Fiscal Report

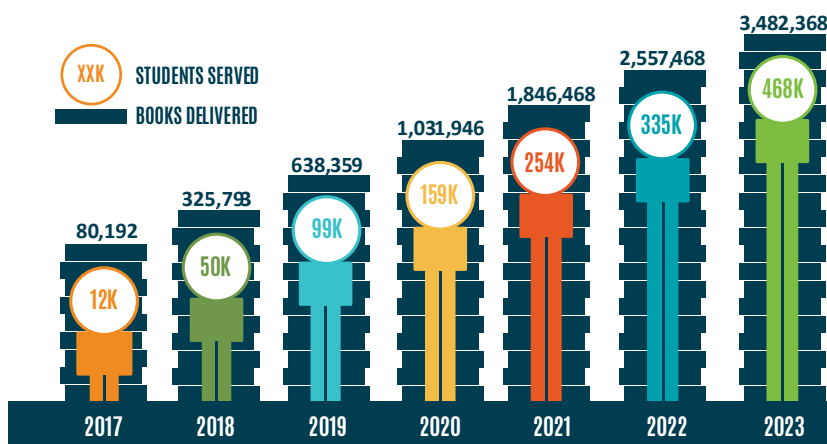
REVENUE

Contributed (In Kind + Foundation)	\$728K
Program Revenue-New	\$2.45M
Program Revenue-Renewal	\$2.55M

EXPENSES

Program Expense-COGS	\$2.8M
Program Expense-Other	\$1.9M
Administrative	\$315K
Fundraising	\$151K

KIDS READ NOW GROWTH 2017-2023



“ We attribute the fact that 97% of our returning 3rd-5th grade readers maintained or grew their skills over the summer break to their participation in the Kids Read Now program. ”

– Ann M. Collins, Principal
Hugh Gregg Elementary School
Corning, NY

Get Engaged For the Future!

Kids Read Now's reading programs partner with school districts, parents, and their communities to keep students reading throughout the year.

The goal is simple—eliminate the achievement gap and help ensure children progress from learning to read to reading to learn. When each partner participates fully in the program, the results can be life-changing for students.

A Scalable Solution That Works

In 2012 Kids Read Now set out to impact these desolate statistics. Reading scores that have barely budged in decades, and those horrific reading scores that were driven down even more by the Pandemic school disruptions.

In partnership with educators, parents and private donors Kids Read Now addresses three things directly:

- eliminating the summer slide,
- putting books in homes, and
- helping parents know how to help their kids.

The KRN processes have been shown to make a significant and substantial difference for the kids we serve.

As literacy advocates, we delivered our 3 millionth book in 2023. Our work is done in partnership and collaboration with people like you. Thank you! Please join us for this coming year—

KIDS NEED OUR HELP.

“KRN can more than eradicate the entire 2 months of summer learning loss experienced by low-income students.”

- Geoffrey D. Borman, Ph.D.
Foundation Professor of Quantitative
Methods and Education Policy
Arizona State University
Mary Lou Fulton Teachers College

LITERACY MATTERS!

PREVENT the summer reading slide in PreK-5 kids and contribute to the future literacy of your community with Kids Read Now.



... adults in the United States cannot read, write, or do basic math above a third grade level.



... of state prison inmates did not complete high school or can be classified as functionally illiterate.¹



... young adults—more than 1.2 million— drop out of high school every year.²



... or more each year in non-productivity in the workforce, crime, and loss of tax revenue due to unemployment.³

*Sources:
1. Rand Report: Evaluating the Effectiveness of Correctional Education
2. National Center for Education Statistics
3. National Council for Adult Learning

kids
read now

Reading Successes Delivered

a 501 (c)(3) non-profit organization



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